

Convenience Store News

WHAT'S NEXT IN CONVENIENCE AND PETROLEUM RETAILING

VE2 Energy Gum



Get a boost of energy conveniently and inexpensively through VE2 Energy Gum, the manufacturer, VE2 Laboratories, stated. The gum, created by an emergency room doctor, was the result of a two-year research and development process to find a product that can be carried conveniently and required no refrigeration, according to the company. Besides caffeine, VE2 contains vitamins B6 and B12, niacin, ginseng and guarana. Two pieces of gum are equal to about one 8-ounce energy drink or cup of coffee, the company stated. The suggested retail price is \$1.79 for a 10-piece package.

VE2 Laboratories, Miami
(305) 496-4548; www.ve2energy.com