



Would you use caffeinated chewing gum?

By [Uncorked](#) | Tuesday, October 14, 2008, 03:25 PM

Would you use a caffeinated chewing gum? The folks at [VE2 Energy Gum](#) believe you would. They sent me a news release that I've shared with you on the "jump" below.

Two pieces of this gum are said to contain as much caffeine as a cup of coffee or an 8-ounce energy drink. Yowzah.

My body and caffeine don't coexist well at all, to the point that I can't even tolerate decaffeinated coffee, which I can attest isn't totally decaffeinated. So you'll get no guidance from this food writer on this one.

Is this new product something you would try?

Here's the news release:

Caffeinated VE2 Energy Gum Announces First Online Retailer

High-Energy Sugar-Free Chewing Gum Now Available Online via [ChemicalEvolution.com](#)

Miami, FL (October 14, 2008) - VE2 Laboratories is proud to announce that its signature product, VE2 Energy Gum , is now available online via [ChemicalEvolution.com](#) .

Two pieces of sugar-free caffeinated VE2 Energy Gum are equal to a cup of coffee or an 8oz. energy drink, and the gum is crammed with energy-sustaining ingredients like vitamins B6 and B12, niacin, ginseng and guarana, delivering increased alertness and endurance without the "crash" of other energy products.

"We knew from the very beginning that VE2 Energy Gum was an edgy product, so we wanted to make our first splash into the online arena with a website that had the same mindset as we did," said John Katsoulis, co-founder of VE2 Laboratories. "Chemical Evolution has long been regarded as one of the premier websites for trendsetting energy products, and we are enthusiastic about working with them to bring VE2 to online customers across the country."

Previously available in nine states, VE2 Energy Gum has already made a splash among local consumers searching for a safe, sustained energy burst. The product was also named a finalist in Convenience Store Petroleum Magazine's "Best New Packaging" category for its environmentally-friendly, sleeveless design, which reduces paper usage by 50 percent.

"As soon as we spotted VE2 Energy Gum, we knew that it was a perfect fit for our site," said Zach Wagner, owner of [ChemicalEvolution.com](#). "We've always taken great pride in providing our customers with only the best energy products on the market, and we are excited about being the first retailer to distribute VE2 via an online channel."

To purchase VE2 Energy Gum online, please visit www.chemicalevolution.com.

About VE2 Energy Gum: VE2 Energy Gum was created by Emergency Room doctor Andres Sasson and entrepreneur John Katsoulis, who recognized a need in the marketplace for a great tasting, sugar-free product with a unique delivery system that did not land you in the restroom after consumption. After two years of market research and packaging R&D, Sasson and Katsoulis launched the VE2 brand at the 2008 All Candy Expo in Chicago. VE2 is the first sugar-free energy gum to boast great taste and eco-friendly packaging. Two pieces are the perfect pick-me-up when you're partying late, working hard or playing sports - or any time you need a boost. Throw some in your pocket, purse, glove compartment or desk - so you're always sharp