

[Home](#)

[Email Newsletter](#)

[FBN News Archives](#)

[Wire Service News](#)

[News Categories](#)

- [Business](#)
- [Trends](#)
- [Regulatory](#)
- [International](#)
- [Food Safety](#)
- [Research](#)
- [Purchasing](#)
- [New Technology](#)

[Magazine Archives](#)

[Ingredient Markets](#)

[Corporate Profiles](#)

[Print Advertising Info](#)

[Web Advertising Info](#)

[Media Kit](#)

[Editorial Staff](#)

[Subscribe to FBN](#)

[Renew FBN](#)

[subscription](#)

[Contact FBN](#)

## New VE2 Energy Gum with caffeine

(FoodBusinessNews.net, May 20, 2008)

by FoodBusinessNews.net Staff

---

CHICAGO — VE2 debuted a caffeinated gum called VE2 Energy Gum at the All Candy Expo in Chicago this week.

In addition to caffeine, the gum has vitamins B6 and B12, niacin, ginseng and guarana for boosted energy. It is also sugarless.

The company said two pieces of gum are about equal to one 8-oz energy drink or one cup of coffee. The suggested retail price is \$1.69 for a 10-piece package.